

Architecture, Building, Construction and Engineering Newsletter

North Texas Export Assistance Center

September 2003

For more information on any of these events or leads please contact: Greg Thompson – (214) 712-1932

Rebuild Iraq 2004

The rebuilding of Iraq is the biggest project of its kind in over half a century, offering over \$50 billion in contracts to companies from key infrastructure sectors. US firms can take part in this unprecedented opportunity, one of the most ambitious reconstruction challenges of our time. On January 19-23, The Rebuild Iraq 2004 Trade show will be held in Kuwait at the International Fair Grounds. The show will offer many opportunities for US companies interested in helping rebuild Iraq. This includes building and construction of hospitals, schools, infrastructure, etc. More details can be found at: www.rebuild-iraq-expo.com.

Theme Parks & Fun Center Show 2003

Recently, Middle East governments have been encouraging the development of leisure facilities within their countries. To address this new emphasis, a theme park and fun center show will be held in UAE. American companies will have the opportunity to gain access into a traditionally difficult region to enter. Show organizers are expecting that attendance will exceed 5,000 with visitors coming from the U.A.E., Saudi Arabia, Kuwait, Oman, Bahrain, Qatar, Lebanon, Syria, Iran, North Africa and India. The show will take place September 29th through October 1st

Construction Cooperation Tokyo

The Construction Cooperation Forum will be held in Tokyo on October 21, 2003. Major Japanese architectural design companies, civil engineering consulting companies and general contractors will have the opportunity to meet U.S. construction companies. The forum, conducted in Japanese, will discuss techniques for technical cooperation on construction projects.

WATER MIDDLE EAST

A wide range of products and services are needed to cope with the high and growing demands for water in the Middle East. In response to these needs, Commercial Service is organizing a catalog show for U.S. companies at Water Middle East. The show will offer a unique opportunity for Americans firms to offer their products and/or services to experts from all over the Middle East. Important sectors include water well drilling, building water desalinization facilities, water treatment, water collecting, and water management. The show will take place October 6-8 at Manama-Bahrain.

INTER-AMERICAN DEVELOPMENT BANK BUSINESS SEMINAR

The Inter-American Development Bank (IADB) is holding a seminar entitled, "Financing Private and Public Sector Infrastructure Projects" on September 25-26, at IADB's headquarters office in Washington, D.C. This event will concentrate on IADB support for infrastructure projects in Latin America and the Caribbean in sectors such as energy, transportation, water and sanitation, and urban development.

ExpoVivienda

With an estimated market of over \$250 million, Peru's building and construction industry sector is expected to grow 7% during 2003. MiVivienda, a housing program sponsored by the government, in cooperation with private enterprise is boosting construction and building projects nationwide. With almost one quarter of the local import market share, U.S. products are well positioned to take advantage of these new opportunities in Peru.

ExpoVivienda 2003 is the leading building, heavy construction, environmental engineering and mining construction-related international tradeshow in Peru. The event will take place at the Jockey Plaza Convention Center September 30 - October 5. For only \$200, U.S. Commercial Service specialists will promote participating firms products - keeping in mind the company's objectives, selling points and ideal business partners - while gathering qualified sales leads, and assisting in follow-ups. After ExpoVivienda 2003, the catalog show will move to the U.S. Embassy's Business Center where it will be on continuous display.

Infrastructure USA 2004

CS will be holding a trade mission in Morocco and Algeria. The mission will focus on priority sectors expressed by government officials for the development of infrastructure in both countries. This trade mission will help to introduce U.S. firms to potential Moroccan and Algerian business partners with strong sales potential for U.S. goods and services. Sector industries will include: housing, engineering, environment, roads, water, energy, solid waste, ports, airports, telecommunications and service companies. The show will take place in Morocco from March 15-17 and in Algeria from March 20-22.

Trade Mission - Brazil

Deputy Secretary Bodman is leading a trade mission to Brazil later this year. He will be joined by Assistant Secretary (for Market Access and Compliance) William Lash. Stops on the mission will include Sao Paulo, Brasilia, and Recife. The mission, which will take place November 11-15, will feature 15-20 small, medium, and large U.S. firms representing, but not limited to, technology, equipment, and services in the following key growth sectors: infrastructure (port, rail, construction), information technology, security, agribusiness, and biotechnology.

ENVIRONMEXASIA 2003 & WATERMEXASIA 2003

EnvironmenxAsia and WatermexAsia, Southeast Asia's leading international exhibitions for water and environment professionals will be held together on December 2-5, 2003, at the Suntec Center in Singapore. The show will allow US firms to introduce the latest technologies and services to key decision makers. Sectors include: purification equipment, chemical/non-chemical water treatment systems, engineering, consultancy and manager services, and purification, etc.

Market Research

<u>Urban Renewal Projects - Japan</u>

Minster Koizumi's Prime Based on initiative policy the Government of Japan is promoting a number of large-scale urban redevelopment projects. Various U.S. construction companies (architectural companies, specialty design design consulting companies and general contractors) who can offer a variety of experiences and expertise in large-scale urban redevelopment, are expected to find lucrative business opportunities. The cost of these projects is expected to total 8.3 trillion yen (\$65 billion).

Approximately 100 "Urban Renewal" projects are expected to be developed in major urban areas in Japan. These include construction of evacuation areas in case of national disasters (earthquakes and fire), waste treatment facilities, government expressways, life science buildings, facilities laboratory and physical distribution facilities, as well as expansion of the Haneda Airport.

Brazil to Spend \$64 Billion

The Brazilian Government plans to invest 191.4 billion reals (\$64 billion) on roads, railroads, housing and power plants over the next four years in an effort to help boost economic growth and create jobs. This spending will amount to 18% of Brazil's current budget every year through 2007 (should the government cover the spending itself). The infrastructure modernization will present many opportunities for US construction and engineering firms, as well as investors.

Atlantic Provinces Major Project Inventory

The Atlantic Provinces Economic Council (APEC) Major Project Inventory has identified 245 major projects in various stages of development in Atlantic Canada with a total value of over \$32.5 billion. Although many U.S. companies are already active in this market, the vast scope of these projects is expected to lead to further opportunities for American firms. Industry sectors include: energy, electrical, mining and service industries. A complete list of projects and related information is available from the U.S. Commercial Service in Halifax, Nova Scotia, Canada.

U.S. Army Corps of Engineers Projects in Israel

The U.S. Army Corps of Engineers is soliciting qualified U.S companies to participate in a number of construction projects in Israel, valued between \$15 and \$20 million. This is an ideal opportunity for U.S exporters in the building and construction sectors to enter the Israeli market. The projects include: construction of a five floors control tower, construction of a new power station, addition of labs to an existing building, construction of a firefighting station, construction of hangers for B-200 aircrafts and upgrading air-conditioning systems.

Investment Opportunities in Moscow Building Market

In an effort to develop a stronger and more effective free market economy, the government of Moscow City has made many efforts to create a favorable business climate to attract foreign investors. With this in mind, city officials have begun plans for the development and modernization of key areas. This includes the reorganization of industrial territories and areas, housing construction, development of new residential areas, renovation of historical centers, development of social and public infrastructure (health service, education, culture, religion etc.) and development of recreational and tourism areas (construction of hotels, leisure, and sports facilities). In total over one hundred projects are being planned. In addition the government is seeking firms and/or investors involved with modernization and upgrading of building industry production facilities, introduction of innovative technologies, and production of new building materials and products.

U.S. companies interested in this market are advised to begin researching opportunities now.

Saudi construction center

During 2002, Saudi Arabia saw unprecedented growth the architecture/construction/engineering sectors. Publicly announced projects were valued at \$4.16 billion, a trend that has continued through 2003 and expected to continue into the future. Construction projects during the first five months of this year were valued at \$2.21 billion. Top contracts by sub-sectors, through May, included: \$560 million on urban development. \$480 million on social development, \$400 million for commercial projects and \$320 for road projects. addition the Ministry of Education, has initiated the planning of building 134 schools in Saudi Arabia, with many more being planned in the next few years. Other planned projects for the future include construction of dams and upgrading of power systems.

Iraq Reconstruction Task Force

The ITA's Iraq Reconstruction Task Force announced that business opportunities in Iraq are being posted directly on the Internet. The Coalition Provisional Authority (CPA), currently governing Iraq, is now issuing contracts and tenders directly from Iraq. All solicitations are available on the CPA website at http://www.cpa-iraq.org/business/index.html

For a complete overview of information on Iraq Reconstruction, visit www.export.gov/iraq.

It is recommended that any client interested in Iraq read the "Business Guide on Iraq" which they update every two weeks.

For more information, contact:

Greg Thompson
International Trade Specialist
North Texas U.S. Export
Assistance Center
2000 E. Lamar Blvd. Suite 430
Arlington, TX 76006
(214) 712-1932
(817) 277-1313

Fax: (817) 299-9601